



ESPE 2024

Exhibition & Sponsorship Prospectus

62nd Annual ESPE Meeting
16-18 November, Liverpool, UK



Welcome to Liverpool

Dear colleagues and friends,

We are delighted to invite you to the 62nd Annual ESPE Meeting to be held in Liverpool, United Kingdom, 16-18 November 2024. The theme we have chosen for the Meeting is “*Lifelong endocrine care through collaboration, discovery and innovation*”. The programme will, as usual, include Plenary and Symposia lectures by outstanding international speakers, Meet-the-Expert and How Do I... sessions by experienced clinicians who are world leaders in their fields, Controversy and Novel Advances sessions are designed to make us re-evaluate the way we think and work. Free Communications will allow both experienced colleagues and their younger trainees the opportunity to present their work in oral sessions, and there will be ample opportunities for further presentations and discussion in the poster sessions, which will include both physical and electronic posters.

Nils Krone

Programme Organising Committee Chair

Mehul Dattani

ESPE 2024 Meeting Host

Poonam Dharmaraj

ESPE 2024 Meeting Vice Host

On behalf of the Local Organising Committee of ESPE 2024



Our Audience Profile



We are proud to have built a community of more than 1,250 ESPE members from over 100 countries at various stages of their career, all of whom are eager to learn more about the latest developments in paediatric endocrinology. The Annual ESPE Meeting is the globally leading congress for paediatric endocrinology.

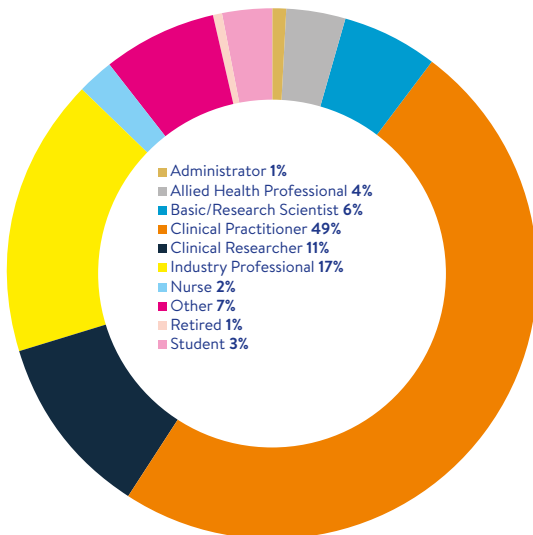
Each year we have seen a strong attendance at the meeting, with 3,286 in person attendees for 2022 and 3,566 specialists join for ESPE Online in 2021. Every year we have seen the ESPE Meeting's attendance strengthen and we expect this trend to continue.

PARTICIPANT STATISTICS FOR ESPE 2022 - OUR LAST PHYSICAL MEETING

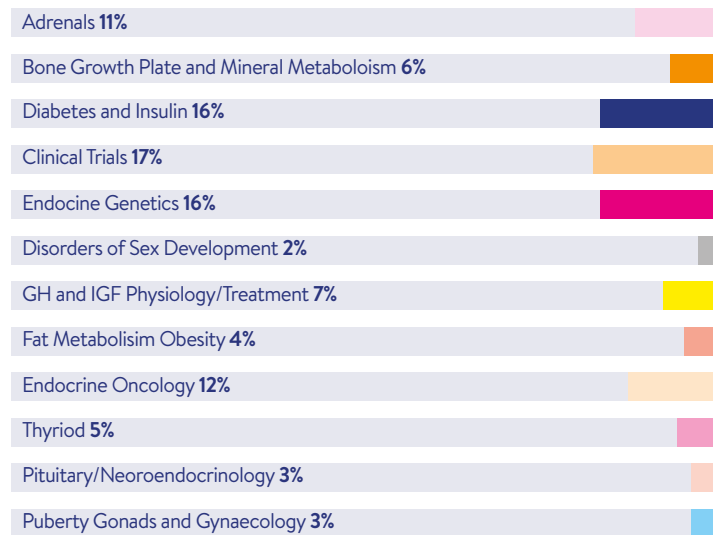
TOP 10 COUNTRIES IN ATTENDANCE, OVER 100 COUNTRIES WERE REPRESENTED



DELEGATE PROFESSION



AREAS OF INTEREST



ATTENDANCE **3,286**



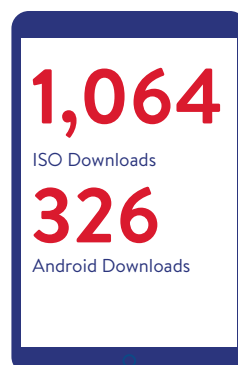
Average satellite symposia attendance

328

Highest satellite symposia attendance

810

APP USAGE



MEDIA ENGAGEMENT



Sponsorship Opportunities

Take a look at our sponsorship packages below, designed to boost your presence and interactions at the physical Meeting. If you are interested in an individual sponsor item, or wish to discuss a bespoke package please do not hesitate to contact **Rob Eveleigh (corporaterelations@bioscientifica.com)** to begin the discussion.

BENEFIT	Platinum €85,000	Gold €27,500	Silver €17,500
Membership of Corporate Liaison Board (CLB)	Yes	Yes	-
Voting rights at Corporate Liaison Board (CLB)	Yes	-	-
Meeting Abstract Support	Yes	-	-
Complimentary exhibition space	50sqm	20sqm	12sqm
Reduced cost on additional exhibition space	25%	10%	10%
Choice of exhibition space	1st	2nd	3rd
Choice of satellite symposium	1st	2nd	3rd
Choice of hospitality suite	1st	2nd	3rd
Choice of additional sponsorship items	1st	2nd	3rd
Choice of hotel booking	1st	2nd	3rd
Complimentary delegate registration	5	3	1
Exhibitor badges	30	10	5
Acknowledgement and logo on ESPE website	Primary	Secondary	Tertiary
Acknowledgement and logo on printed material	Yes	Yes	Yes
Sponsorship visibility - onsite	Primary	Secondary	Tertiary
Final Programme – profile	250 words	150 words	100 words
Advert in foyer Area	Included	Included	-
Logo on back cover of Final Programme	Yes	Yes	-
Industry Expert Forum	Included*	Optional**	Optional**

*cost of meeting room may apply

**additional cost of €7,500

Exhibit at ESPE 2024

The commercial exhibition is at the heart of every ESPE Meeting. It's where you will find our poster hall, lunch and coffee breaks, and the central ESPE stand along with our partners and sponsors. The exhibition has always provided a busy informal networking area for our delegates with catering and seating surrounding each stand.

COMMERCIAL STANDS

€ 630 per sqm if booked before 31st March 2024

€ 675 per sqm if booked from 1st April 2024

9 sqm stands are available as shell schemes

12 sqm and over = space only

CHARITY/NON PROFIT STANDS

€ 1,800 if booked before 31st March 2024

€ 1,950 if booked from 1st April 2024

6 sqm shell scheme stands are available to charities

/non-profit organisations at a reduced cost of 50%

Satellite Symposia



Theme:

Lifelong endocrine care through collaboration, discovery and innovation.

Holding a satellite symposium at the Annual ESPE Meeting provides a perfect opportunity to communicate and connect with our delegates. Our Programme Organising Committee will consult with you on your session to make sure it's relevant to our audience and to ensure you receive optimum engagement with the ESPE community. ESPE satellite symposia are attended by an average of 358 delegates*.

INDUSTRY SATELLITE SYMPOSIA

SATURDAY 16 NOVEMBER

2 x Lunchtime and 3 x evening slots available

SUNDAY 17 NOVEMBER

2 x Lunchtime and 3 x evening slots available

MONDAY 18 NOVEMBER

2 x Lunchtime slots available

€42,500 lunchtime

€37,500 evening

Sponsors will have the opportunity to hold a satellite symposium, for either 60 minutes during lunch, or 90 minutes in the evening, with a maximum of three evening and two lunch sessions being held at any one time. The cost of the symposium includes:

- Room rental with capacities to fit all audiences
- Standard audio-visual equipment
- Inclusion of symposium invitation in the delegate Meeting bag
- One email alert to registered delegates (complete HTML email content to be provided by sponsor/ agency)
- Symposium programme included in the final programme book
- Symposium programme posted on the Meeting website
- One push notification sent through the ESPE Meeting App
- Opportunity to place one banner in the foyer area and one banner outside the session room on the day of the symposium.

Those companies holding a satellite symposium are required to adhere to the guidelines which you will receive upon booking. To request an advanced copy, please email espe2024.sponsors@bioscientifica.com

*Based on ESPE 2022 attendance

VIRTUAL SATELLITE SYMPOSIA

Virtual Satellite Symposia sessions are also available. These must be pre-recorded prior to the meeting and will be uploaded as On-demand content in advance of the ESPE 2024 Meeting. There will be no live Q&A available with these sessions. The content will be available On-demand for a minimum of 6 months after the Meeting, subject to sponsor approvals.

€25,000

EXTEND THE LIFE OF YOUR SATELLITE SYMPOSIUM WITH THE FOLLOWING OPTIONS:

FILMING OF PHYSICAL SATELLITE SYMPOSIUM & UPLOAD TO VIRTUAL PLATFORM

Price upon request

SATELLITE SYMPOSIUM FACULTY INTERVIEW

Price upon request

Share the learning points and key messages from your satellite symposium in an interview with your faculty. This interview must be pre-recorded in advance of the Meeting and will be embedded into the Meeting platform to be shared with delegates.



Sponsorship Items

VIRTUAL THEATRE

20-MINUTE PRE-RECORDED SESSIONS **€4,000**

The Virtual Theatre will be available online through the Meeting platform, and is aimed at companies who would like to present case-studies or information on their grants and awards. The content within the Virtual Theatre will only be accessible online.

- 20 minute pre-recorded sessions
- Programme on the ESPE Meeting website
- Programme in the final programme book (printing production schedules permitting)
- Acknowledgement in the final programme.



HOSPITALITY

HOSPITALITY SUITE **Price upon request**

Arrange meetings with selected Meeting delegates by reserving a meeting room onsite at ESPE 2024. NB. Meetings of more than c. 20 individuals will need to be approved by ESPE and should avoid conflict with the scientific programme.

SMARTPHONE APP

THE ESPE MEETING SMARTPHONE APP **Price upon request**

The ESPE Meeting Smartphone App will be free to download for all delegates, providing them with access to ESPE Meeting information including the meeting abstracts. The App will include the names and logo for all sponsors. The benefits of sponsoring the App are.

- Acknowledgment the on splash page (Price on request)
- Full sponsor profile including links (Price on request)

Options are available. Contact the ESPE team.





PRINT AND RELATED ITEMS

PROGRAMME BOOK ADVERT

Available sizes

Full page advert

€3,700

Half page advert

€2,000

Design approval is required.

DELEGATE BAG INSERT

Exhibitors

€2,500

Non-exhibitors

€3,750

Single insert, maximum size A4.

PADS AND PENS

€1,500*

Sponsor to supply a minimum 3,500 copies.

LUNCH BAGS/LUNCH NAPKIN SPONSORSHIP

Price upon request

BOOKMARK

€2,400*

Ensure that delegates find your messages by sponsoring the final programme bookmark. The bookmark will be bound into the final programme book marking a page of your choice.

LANYARDS

€10,000

All prices exclude VAT.

PAYMENT TERMS AND CONDITIONS

All prices are exclusive of any Value Added Tax (VAT). VAT, where applicable, shall be charged at the appropriate rate and shown separately on a valid VAT invoice.



ESPE gratefully acknowledges the support of our Platinum, Gold and Silver Sponsors:

Platinum

MERCK

Pfizer


novo nordisk®

SANDOZ A Novartis
Division

Gold


AMRYT
PHARMA


Diurnal

ascendis
pharma 

KYOWA KIRIN

proventionbio

B:OMARIN®

Rhythm
PHARMACEUTICALS

Silver

 **IPSEN**
Innovation for patient care

lumos
PHARMA



managed by
bioscientifica

Please contact:

Rob Eveleigh
Email: corporaterelations@bioscientifica.com
Tel: +44 (0) 117 427 0168
for any sponsorship and exhibition sales

Amber Nutt
Email: espe2024.sponsors@bioscientifica.com
for any technical requirements
and sponsorship logistics.

Bioscientifica Ltd
Starling House
1600 Bristol Parkway North
Bristol
BS34 8YU
UK

Tel: +44 (0)1454 642240
Email: espe2024@bioscientifica.com